digital operative

MAGENTO GO// SEO CHECKLIST

3. Get indexed

- ☐ Create sitemap
- ☐ Set up a Google webmaster account
- ☐ Review to make sure site is in index

4. Attract links

- ☐ Email bloggers
- ☐ Product reviews on blogs
- ☐ Submit website to appropriate category on web directories
- ☐ Guest blogging - write for someone else's blog
- ☐ Write to webmaster
- ☐ Create "link bait"
    - ☐ Top 10
    - ☐ How to
    - ☐ Best products for a season
- ☐ When they link back they use appropriate anchor text

If you have questions or need help with your commerce website's SEO, please contact us at:
seo@digitaloperative.com